



THE ICE IS RIGHT

At some point, the active athlete has had to ice down a swollen or painful knee. The process can be inconvenient, possibly some gauze to hold the ice in place. Moji® has come up with a way, not only to ice the knee in a more handy fashion, but help concentrate the cold on the areas that need it most. Moji Knee utilizes Moji's patent-pending two-piece design, consisting of a Moji Compression Wrap and Moji Cold Cell, to deliver targeted cooling to your knees exactly where you need it. Moji to Go keeps your Cold Cell cool while you are on the move for convenient icing.

Moji was founded with the overarching goal of keeping active people active. Founder, Victor Viner, established the company in 2007 with a vision of creating best-in-class icing and recovery products while also becoming the leading consumer resource on injury prevention, warm-up and recovery. Moji has also developed Moji Back using the same technology. In addition to its products, Moji offers a Web-based library of original and expert third-party content to support its mission and provide education about the importance of injury prevention, warm-up, recovery and other fitness-related topics. For more information, visit www.gomoji.com.